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Bowling Green Business University

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THE Southern Exponent of Business Education

Vol. XXIV

BOWLING GREEN, KENTUCKY, NOVEMBER, 1930

No. 4

A Brief, Clear Statement to Teachers Who May Have No Work or Who May Want a Better Place Than The One Which They Now Have

Probably you have spent a great deal of time and money in preparation to render a definite service. If you have secured the type of place you want, you are fortunate. If you have not, you are still restless, probably to the point of anxiety. If you will follow this paper through, we can show you an unmistakable way out of your difficulty.

We offer several fields for your consideration, but naturally if you have given considerable time to training for general teaching, you are exceptionally well prepared to take up Commercial Teacher Training. There are many reasons why the demand for commercial teachers is greater than the supply.

First. Students of most business colleges and high schools are too young to teach and are, therefore, not making any effort to become teachers.

Second. General teacher training is being done by countless numbers of institutions to the end that many of you now are not engaged because of an oversupply. Not true of Commercial Teachers.

Third. A great many young people have not yet realized the wonderful opening that business offers. Do you know that business is the most active

interest in America! That it offers work of the finest and the highest order! That there is truly no limit to either its demands or what it pays when these demands are met! We are placing high school graduates who never had a day's experience in teaching or working in an office at salaries from \$100 to \$150 per month and we are placing many of them, too. We are not basing this statement upon a few exceptional cases. These high school graduates probably took one of our shorter courses or they may have taken a college course here. If the latter, they made college credits and, therefore, have the same rating in educational circles that the students of old-line colleges have.

If you have taken a year in college, we may give you credit for it, thus allowing you to complete our two-year course in one year. If you have had as much as four years in college, you are doubly fortunate if you want to teach. In other words, if you have had a year of college work, you ought to complete our four-year course in three years. If you have had two years of college, take our degree in two more years. If you have an academic degree, you ought to take our specialized degree in

from nine to twelve months. Can you evaluate your advantage of holding an academic and a business degree? Teachers of such qualification are in demand in the best American cities.

We tell you with the greatest sincerity and positiveness that if we could enroll five hundred college or university graduates in addition to those who are here, training them and placing them would be the easiest task we could undertake.

If you do not accept our word for this, let us give you facts about those whom we have trained and placed. If you knew the simple facts about our institution and the results of its work, you probably would be willing to follow our lead.

If you could be assured that you are dealing with a certainty, you would take a great deal more interest in the opportunities we are offering you. Now is the time for you to spend comparatively little more time and money in preparation for a better day that is coming, for an interest that is the largest, for an income dependent upon your ability to do and to grow.

The above is a brief statement. Ask for Teacher Training Booklet.

COMMERCIAL TEACHERS

Commercial teaching is one of the most attractive of the profession. Hours are short, pay sure, surroundings good, and the demand in excess of the supply.

Take our word for this: It will not be long until all high schools will demand college graduates as teachers. Get ready for that day. Take the tide at the beginning. Ten years ago high schools demanded for their teachers in the commercial department high school graduation plus business training. Hundreds of young people took the tide at the beginning and are now safely at the crest. It is for you to take the next tide. We are offering you something that is a certainty and we are making our offering in such plain, clear terms that we surely cannot be misunderstood.

We did not fill the past school year one-half of the vacancies reported to us for college graduates and many of the most desirable places in city high schools, where surroundings are excellent and salaries high, were compelled to take teachers of inferior grade because better grades were not to be had. In twenty-five years we have failed to place only eight of our teacher graduates and in that twenty-five years we have secured positions for several thousand teachers. Here in the midst of one of the greatest business depressions the country has had for a long time, we continue to place our students, both teachers and office workers. We see unmistakable signs of a better day. Get Teacher Training Booklet.

And Still More Values of Commercial Teacher Training

By W. H. Arnold

1. It is practical as well as cultural—it gives the individual a knowledge of commerce and business not to be gotten from the general or conventional course of study. This knowledge should prepare him to take his rightful place in this economic age and enable him to make his contribution to the economic development of society.

2. It is vocational—because it may be used as a means of making a livelihood for himself and his dependents—enabling him to make a contribution to independent support, the duty of every normal and self-respecting citizen.

3. It is a fertile field—because it is relatively new, making a strong appeal to the pioneering and ambitious. The demand for well-trained commercial teachers is rapidly growing.

4. It is not shackled by tradition and custom—because commercial teaching in high schools is comparatively new and for this reason the commercial teacher is not so hampered by the traditions and customs so prevalent in the regular conventional school. This makes initiative and self-development possible.

5. It pays in dollars and cents—pays because the commercial teacher can demand and secure a larger salary than the generally trained teacher.

A Commercial Teacher Training Course means a cultural, practical and vocational training, leading to a fertile, new, and lucrative field in which to work. Ask for Teacher Training Booklet

Some of the Places to Which We Recently Sent Teachers

Louisville, Ky.	Carthage, Miss.	Poplarville, Miss.
St. Smith, Ark.	Bay St. Louis, Miss.	Butler, Ala.
Lynchburg, Va.	St. George, S. C.	Princeton, W. Va.
Brownsville, Pa.	Griffin, Ga.	Tuscaloosa, Ala.
Russellville, Ala.	Chambersburg, Pa.	Greenville, S. C. (8)
Clearfield, Pa.	Morhead, Ky.	Blackwell, Okla. (8)
Leesburg, Fla.	Harrisonburg, Va.	Hartian, Ky.
Grand Jct., Colo. (2)	Honolulu, (2)	Orange, N. J.
Perry, Fla.	Opelika, Ala.	Mt. Park, N. C.
Gary, W. Va.	Clearfield, Pa. (2)	Rockford, Ill.
Tyrone, Pa.	Newark, (8)	Sarasota, Fla.
Dublin, Ga.	Key West, Fla.	Lewisburg, Pa.
Rockley, W. Va.	Knoxville, Tenn.	Birmingham, (8)
Weirton, W. Va. (8)	Louisville, (4)	Orangeburg, S. C.
Newport News, Va.	Atlanta, (5)	Barnegat, N. J.
McCombs, S. C. (2)	Jeanette, Pa.	High Point, N. C.
New Bethlehem, Pa.	Alexandria, Va.	Salem, W. Va.
Mayville, Ky.	Louisburg, W. Va.	Oklahoma City.
Memphis, Tenn.	St. Mary's, W. Va.	Brownsville, Pa.
Lebanon, Ky.	New Windsor, Md.	Indianola, Miss.
South Bend, Ind. (2)	Whitesville, N. C.	Towson, Md. (8)
Tulsa, Okla.	Senatobia, Miss.	Manassas, Va.
Athens, Ill.	Charlotte, N. C.	Detroit, (2)
New Castle, Pa.	Cleveland, Miss.	St. Mary's, Md.
Pikeville, Tenn. (2)	Mobile, (2)	Athens, Tenn.
Goldboro, S. C.	Ashland, Ky.	Benton, N. Ia.
Columbus, Miss.	Falmouth, Ky.	Haynesville, La.
Martinsburg, W. Va.	Spring Hill, La.	Brooklyn, Miss.
Monongahela, Pa.	Hattiesburg, Miss.	Houston, Tenn.
Roadside, Miss.	Old City, Pa.	Kalamazoo, Mich.

CERTAINTY—PERMANENCY—OPPORTUNITY—INCOME

This is not an appeal to dissatisfy teachers with their positions nor is it made to those who are succeeding. Remain at your post if it pays and you are contented. The type of service you are rendering may be greatly needed and you may be exactly suited to render it. If so, this argument is not for you. Forget it, or pass it on to some friend who needs "a way out." But if you are not yet thoroughly established and have some doubt about whether your professional future be secure and your income adequate, then you should ponder these things in your heart. You can pass through the Business University from an unproductive status to one of permanency, with a good income and an encouraging outlook, and it may be through commercial teaching, accounting, bookkeeping, stenography, or salesmanship. Either of these in turn leads to the heart of big business. They have been the stepping stones for some of the greatest commercial and professional leaders of the age.

We are not putting before you an untried or uncertain field of labor. It is one of the oldest and one of the greatest. Neither are we asking you to consider the merits of an inexperienced school youthfully trying to toddle into your good opinion through extravagant claims of its worth. The Bowling Green Business University is an old school and a large school and, therefore, ought to have justification for its existence. We hope that in all the many pieces of advertising we know there is no vain boast or ugly comparison. There is no self-praise in telling you what we can do for you so long as our statements are true. Take a course here beginning soon after the Holidays and if you will work and follow our instructions, you will get great returns on the money you invest.

Certainty, Permanency, Opportunity, Income.

Ask for Our Teacher Training Booklet

Bowling Green Business University

INCORPORATED

Bowling Green, Kentucky

A FEW UNEMBELLISHED

To Superintendents, Principals, Presidents and College People Generally:

This institution was established fifty-six years ago and has been constantly growing from year to year. Our organization now operates two institutions—one is a strictly commercial school of non-college rank, and the other an "A" Class accredited Senior College of Commerce. In the Commercial Division, no effort is made to meet college requirements; however, this Department is accredited as a high school with an "A" Class rating by the Accrediting Committee of the State of Kentucky. In this division, highly specialized commercial and academic courses are offered leading to specific employment objectives. It is an intensified type of instruction for the training of Bookkeepers, Stenographers, Typists, Salesmen, Filing Clerks, etc., including practically all types of office workers.

In our College of Commerce we offer three majors; namely, Commercial Teacher Training, Higher Accounting, and Secretarial Training. These courses are of strictly college rank and the work is fully accredited by the Committee on Accredited Relations of the University of Kentucky. The credits earned in this division are accepted by state universities and such schools as Columbia, Northwestern and New York Universities.

The Business University is listed in the official educational reports of Kentucky, along with the other thirteen colleges of the State.

Following are the advantages that a student may get in our College Department.

- 1. The culture and refinement that contact with faculty and students gives. (This all colleges are supposed to offer.)
- 2. The mental development that comes from the completion of a course. (This all colleges are supposed to offer.)
- 3. College credits. (This all colleges are supposed to offer.)
- 4. Lucrative employment. This is the unusual feature of our school.

Our graduates have been exceptionally fortunate in securing acceptable work immediately upon completing a course and if you are interested enough to peruse our salary schedule you will observe that they get exceptionally good places. It does not mean only graduates get places. If a student takes only one year of work here, and for some reason is compelled to drop out of school, he not only has the culture, the mental development and the college credits that the year has given, but he is able to hold a technical position.

Since business is the most active thing in American life and since our students from nearly everywhere have no difficulty in getting into business, we believe that the attractions of a course here are very extraordinary and we, therefore ask you as schoolmen to give us consideration in your guidance programs. We shall be happy, of course, to mail to you all of our advertising matter or to answer frankly any question you may ask us. We think the more you know of our school, the more likely you will be to rate us high not only in your own minds, but when you are recommending schools to those who may come to you for advice.

Ask for Catalogs, Rate Bulletin, Accounting Booklet, Teacher Training Booklet or Salary List.

To Business Men and School Superintendents:

One of your problems is securing men and women trained sufficiently to do your work. Naturally every institution of any type recommends rather positively the work of its own hands. Therefore, you will not be impressed merely by our telling you that we turn out some exceptionally well trained young men. Probably you will be more impressed when we tell you that it would be impossible for us to maintain here in this small college city a business institution with an annual enrollment of 1500 students if we did not give them something rather extraordinary.

Hundreds of the largest firms of America are now using our product and a great many of them say they give us first opportunity to fill vacancies with them. If you are a patron of ours, we hope we may continue to merit your patronage and to this end, we want you to tell us frankly when we do and do not properly fill your orders. If you are not a user of our product, give us an opportunity to serve you.

We can say without self-praise that one reason our students do well is because they are rather mature and well educated before coming to us. Our standards are high enough to appeal to the pride of the upper type of young people. When you are in need of a Stenographer, Bookkeeper or Accountant, Commercial Teacher or an office man of any type, tell us your wants and give us a chance to make a recommendation.

Ask for fuller particulars.

Positions and Salaries

A business education for business education's sake is a beautiful ideal toward which all institutions in our field ought to be working, but for the present a business education that does not find ready employment is not acceptable. It is almost like faith without works.

We have been compelled to find employment for our students and it has been necessary for us to find a little better employment for them than the average might get. We are not in a thickly populated center. We are compelled to seek positions for those whom we train. We evidently succeed else we would not have an enrollment of 1500 students a year.

We regret that we do not feel privileged to publish the names of those whom we place in connection with salaries that they receive. To do so is frequently objectionable to the student and more frequently to the employer. We are enclosing the names of those whom we placed the last few months and we shall be most happy to give a private statement about the salary that either obtained. The average that these young people got to start with was \$1,478.

Ask For Salary List

Living In Bowling Green

Not many college cities are better suited for such than Bowling Green. Its surroundings are as beautiful as its name. For nearly a hundred years, it has been an educational center. All of its practices and traditions move around a great educational ideal. Charming streets, citizens of refinement, homes that welcome students, churches extraordinary in size and spirit, all conditions conducive to health, a marvelous water supply from one of the prettiest and purest streams in America, the home of the second largest teacher training school in America and the home of one of the largest commercial schools in the world!

There are not many uninteresting days here. It is worth a great deal to young people to come in contact with this lovely spiritual, physical and educational atmosphere.

Expenses here are exceedingly reasonable. The average price of board, everything furnished, is \$6.50 per month. This means that many of our students are boarding as low as \$2.00 per month, and some lower. There are reasons for this. One of them is that Bowling Green is in the midst of a rich agricultural center where nearly everything for the table is grown. Another is that for a hundred years the homes here have been built with the view of taking care of students. It has become a part of our civic life. We believe living conditions in Bowling Green constitute one of the greatest allies that our school has, for without happy home surroundings students do not do well in school. We invite you to investigate. Come to see us. You will be impressed.

Ad. For Full Facts About Board.

Fifteen Answers

About the time this issue of the Exponent comes to you, we shall have ready for distribution an interesting, useful booklet entitled "Why Don't You Take a Business Course?" which you may obtain by the asking. It answers fifteen questions, two or three of which are obstacles in the way of young people who are planning their careers. We believe this booklet will be as popular as "Why You Should Graduate from High School" has been. We shall be happy to send to you without cost a copy. Its appearance will attract you and its argument may convince you.

PLANNING A FUTURE FOR

by Hiram N. Rasely, A. B., Author

Give your boy or girl business training. Brief though that statement may seem, it is the answer and college, for it has been variously estimated that ultimately the livelihood of approximately The young person seeking entrance into business without adequate preparation limits his personal character beyond high or preparatory school is the best investment which any young man or woman can make. *****

Gamblers lose fortunes in Wall Street crashes, farmers lose crops through drouths, laborers whether business is good or bad the office forces must stay on the jobs. In spite of Wall Street panics, and happy at work.

Business offers unlimited opportunities for financial success to men and women with business training. Twelve months in the year at a good salary and with opportunities for advancement.

The Following Pictures Furnish Unmistakable Evidence of the Condition of the Business World



THE FALL



THE SUMMER

STATEMENTS OF FACTS

To Former Students:

We have known for many years that the future of our school is grounded in you, and every year this fact becomes more apparent. Recently we asked each student here what particular thing induced him to come. More than eighty-three per cent of them said a former student. A high percentage of them are sons and daughters of former students, and another high percentage are the sons and daughters of business men to whom we have sent you.

To show our real appreciation to you for what you have done in building the Business University would bankrupt us financially. The job is entirely beyond our ability to master. Probably the highest payment we could tender you would be to train those whom you send to us as you think you were trained here. Whether we do this or not, our gratitude is always deep. You hold our destiny in your hands. Continue to believe in us and to help us as you have done in the past and our future is more secure than if we were backed by millions of endowment, but minus the good will of those who have tried us.

Before you forget it, send us the names and addresses of some young men and women in your community who might enter our school if they knew more about it. Continue as you have been doing your good work in our behalf. We thank you.

To Do and To Be

Theory is one thing; practice, another; a combination of the two still another. If we were to devote ourselves entirely to the giving of a theoretical commercial education or to a purely practical one involving the drills only, our doom would be as certain as the doom of the ignoramus.

We go into the open market and employ the best trained teachers from the colleges and universities of our country to help us give the highest type of theoretical business training and to give it along the most approved modern lines. But if this were all, we could not exist long. We train our students to do as well as to know. We exalt skill along with knowledge. And we are clinging to the good, old-fashioned custom of taking a personal interest in our students. To this end, we encourage, scold, help privately, and use every influence in our attempt to build character, and heighten ambition. In other words, we cannot justify our existence by theory alone. We still believe not in merely giving courses, but in developing men and women. And we do this every way we have learned how.

To Parents:

Parents have a deep, keen, constantly growing interest in the future of their sons and daughters and, therefore, are eager for them to enjoy what will bring them the highest returns in character, mental development and money. Even uneducated parents without the ability to draw a fine distinction between the merits of educational institutions, have a clear conception of what they want their sons and daughters to do and the returns they want for the money invested in their training. We want you to know that we have a clear understanding of a parent's ambition and we believe we have a clear understanding of what our obligation to a parent is, so if you send your son or daughter to us, it will be our business not only to give him or her a technical education that will bring a cash income in the open market, but it will be our business to hold before him or her constantly the best ideals that long experience in school work has developed.

We believe that young men and young women ought to be carefully guided in classroom, boarding house and social life. We are not only fundamentally committed to the ideal of right living and right thinking, but we know that selfishness our future depends upon the proper care we take of the reputation of our institution. Therefore, we do not allow our students, if we can prevent it, to drift into irregular and improper living. Give us an opportunity to talk with you about the future of your son or daughter. Visit our school if possible. If not possible to come, write us. We think the better you know us, the more likely you will be to patronize us.

A Superb Opportunity

If you can attend an institution of national reputation, with charming institutional and city surroundings, both attractive and cheerful, where you can get college credits along with your other work and get other work in an intensified, practical form, why shouldn't you be interested in taking a business course and in taking it in Bowling Green?

We repeat what we have often said privately, publicly and in print that if the high school and college graduates of America could know beyond doubt what our present student body knows, we would have an attendance four times larger than it is now. A greater success than we are now enjoying depends upon our getting facts about our institution before the public.

Ask for College Catalog, non-College Catalog, Teacher Training Booklet, Accounting Booklet, Salary List, Rate Bulletin or Fifteen Answers.

A COUNTRY TEACHER WHEN HE CAME

Step By Step He Has Rapidly Advanced From School Boy To High Success.

Dear Mr.:

I am an alumnus of the Bowling Green Business University and I wish to assure you that the memory of my association and contact with our teachers there years ago is a source of pleasure as well as of inspiration. As one of the great numbers who pass through your school from year to year, it is a pleasure to write you as a good friend. Your files will show that for a time I was located in Kentucky and West Virginia. From there I went to Boston with a group of mining companies. I resigned my position in Boston on the first of October of this year to accept a more promising position with the copper and nitrate corporations controlled by the Guggenheims. I hold the position of Assistant Treasurer and Assistant Comptroller of a group of large corporations having combined assets of close to a billion dollars. Can't you give an advanced student in stenography a lot of good practice in dictation in your writing me about yourself and the school?

JOHN HOLMAN GILBERT,
Counselor-at-Law, Certified Public Accountant.
Boston, Mass.

GET ALL THE FACTS

Do you want further information about our school? You are entitled to it. We want you along with your appraisal of other schools to consider ours. Therefore, we hope that those of you who have not received our advertising matter or who are not familiar with our work and our place in the field of education, will not hesitate to write, to call or telephone for additional information.

"WHY YOU SHOULD GRADUATE FROM HIGH SCHOOL"

One of the most far reaching things this school has ever done was the preparation and distribution of a booklet entitled, "Why You Should Graduate From High School." Nearly 150,000 copies have been distributed by superintendents and principals through the greatest high schools of America.

If school officials want a brief, attractive argument to submit to their undergraduates, we would be glad to have them write to us about the one we have just mentioned. Such cities as Louisville, Atlanta and Nashville have ordered these booklets by the thousands. We should like for you to see one of them because we want you to know our attitude toward the scheme of general education.

R A SON OR DAUGHTER

for of "Salaries in Business"

er that best fits the needs of more than 80% of the young men and women leaving high school ly that number is dependent upon some form of business occupation. * * * * *

or her possibilities of future growth. Time rightly used in technical preparation of profes- sion can make from the standpoint of career, personal satisfaction and the gratification

ers go hungry looking for jobs, but business goes on just the same. And regardless of t crashes, drouths, or labor unrest, business trained men and women are found busy, con-

ess-trained minds. Prepare for the pursuits of business and thus be assured of employment

stant, Large Attendance of the Bowling Green Business University



OF 1930



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The High Cost of Deferring

Countless thousands sleep in unmarked graves of ignorance because they deferred the day to start to college. Ask any sensible man forty years of age what he regrets most of all in his early experiences and as a rule he will say, "I did not take full advantage of the opportunities I had to secure an education."

Some daring youngster with a vision of his future buys a course and starts cheerfully and confidently on a business career while the teachers defer.

Students can enter our non-college department any day. The fifth day of January, 1931, would be a good time to start a course in the purely commercial department. The next semester of the college department begins February 2, 1931. If you contemplate entering our College of Commerce, don't wait until after the second day of February.

Commercial or non-College Department Opens Jan. 5. Enter any time, however.

College Department Opens February 2, 1931.

Extra Curricular Activities

There are but few dull days in the student life of this institution. There are many clubs that have varied activities which give young men and women an opportunity to enjoy what pleases them most.

The Pentagon Club is made up of young men whose record in work, conduct and general attitude is extraordinarily high. These young men meet weekly for luncheon and have for their objective pleasure and personal development. Recently this active Club presented to the Business University an attractive, expensive curtain for the rostrum.

The Collegiate Club is made up of young ladies who make certain high standards in conduct, work and attitude. Their ideals are lofty and their work for themselves and the institution unceasing. This fall this influential Club presented to the school a handsome mahogany table for the Chapel stage.

There are numerous state clubs that are as active and co-operative as those mentioned above. Among these are The Kentucky, The Tri-State, The Carolinian, The Mississippi, The Tennessee and The Cosmopolitan.

Following are a few of the features promoted by the institution:

The Watermelon Feast, the Chestnut Hunt, including all of the outdoor sports and contests that could be interwoven into an occasion of this kind, three trips a year to Mammoth Cave, swimming parties, Halloween Party, and the Annual Debate.



These are the young men who had the distinction this year of winning the decision in the Coreco-Big 4 Annual Debate. Reading from left to right, they are: Charles L. Saeger, Dickson, Tenn.; James E. Weldy, Bowling Green, Ky., and E. R. McIsaac, Mannington, W. Va.

THE DEBATE

Several years ago we felt that the enthusiasm over the Annual Debate between the Coreco and Big 4 Debating Societies of the Business University had reached its peak. We were wrong. Each year the contest is sharper and the general excitement greater than the year previous, and 1930 was no exception.

On the evening of May 19 six young men met in Denhardt Hall to debate the subject:

"Resolved, That a Substitute for Trial By Jury Should Be Adopted."

The Big 4's took the affirmative of the above subject and its speakers were H. L. Snoddy, Fayetteville, Tenn.; V. F. Smith, Water Valley, Miss., and S. M. Thrasher, Lewisport, Ky. The Corecos had the negative and the speaker was G. L. Saeger, Dickson, Tenn.; E. R. McIsaac, Mannington, W. Va., and James E. Weldy, Bowling Green, Ky. The judges were from the colleges and universities of Nashville. Mr. Max B. Nahm, who has presided at these debates for many years, was again in charge.

It was a colorful occasion and the battle before the debate began was as sharp and spirited as was ever waged before a public forum. Song after song and yell after yell, with varied other forms of expressing clan loyalty, kept the large audience thrilled from the time the doors opened until Mr. Nahm introduced the first speaker.

This year the Corecos took everything before them. The team won the two to one decision of the judges and Mr. McIsaac won the cup for the best individual speaker. This double victory was almost too much for the followers of the orange and black. Until after midnight they paraded and cheered and sang.

Those who have participated in these events know the excitement and interest they create, and those who have never been a part of them or looked on, have no conception of the spirit and spectacular appearance of it all. This year a gentleman stood in the door of the Armory as the audience was coming out yelling, who had participated in nineteen collegiate debates. He said, "I have spoken in nineteen contests and some of them never had a dozen people in the audience. I would give a great deal if I were permitted one time to speak under conditions as favorable and tense as I found here tonight."

The Nahm Loving Cup and the Nahm Individual Cup are all now secured in possession of the Corecos awaiting next year's combat, which will be greater than any that has yet been staged here in these historic contests.

From High Authority

The following is a report made by Mr. S. G. Richards of the Capital City Commercial College, Des Moines, Iowa, after a visit to us, in the interest of the National Association of Accredited Commercial Schools:

(Accredited News)

The Bowling Green Business University has an established reputation for being the largest and best equipped Business University in the Middle West. A visit to the University is all that is needed to convince one that the established reputation is very nearly correct. This is truly a superior school. It has by far the largest working commercial library that the writer has seen anywhere. It has the earmarks of being well used, and we doubt not that the students in this University profit materially by its use. This is a phase of commercial education not commonly emphasized, for here it is pushed to the front and is doubtless an efficient and helpful means of further study and original research in commercial work. It is our opinion that the plausible ideals set forth by President Harman in a recent issue of Accredited News and other educational journals, embracing a four-year course of study for the commercial curriculum are as nearly realized here in his own school as in any we have visited—north, south, east or west. One cannot visit the Bowling Green Business University without being impressed with the fact that it is a great school.

The Chestnut Hunt

For twenty-five years the students and teachers of the Business University have gone annually to a chestnut grove for a day's outing. No unpleasant thing has ever marred one of these extraordinary occasions. Chestnuts have always been plentiful, but this year there were probably five times as many as we ever found on one of these outings. All the morning teachers and students were busy gathering nuts. At the noon hour, bonfires were started and groups were buddled all over the pretty farm preparing their lunches. Every type of outdoor contest was held, all ending with the great annual event of electing the prettiest girl. This year the honor went to Miss Dorothy Evans of Ashland, Kentucky. Her picture appears in this issue of the Exponent.

From A Real Friend

Dear Mr. Harman: There were words and words that I wanted to say to you when I came into your office to tell you goodbye, but a lump came up in my throat and a seam came over my eyes and I couldn't say another word, but had to go out. It was on the one hand, because I was sorry to be leaving, and then, on the other hand, it was because I felt so thankful and appreciative of what you good folks there had done for me. You encouraged me and helped me at times when I needed encouragement most. I wanted to attempt to tell you of my appreciation of the many kind deeds you had done for me, but I couldn't. Neither can I express in writing just exactly what is in my heart to say. Words are inadequate when it comes to expressing my appreciation of what you folks there have meant to me. I owe much to you people—everyone of you.

I don't believe there could be found anywhere, another college that has the fine hospitality that is shown to students there by the faculty. There is just that fine atmosphere that cannot be traced to any one person.

I surely do like my new position here in Lynchburg, Va. If A. C. Walker is my Principal, and Dr. E. C. C. is my Superintendent, they certainly are fine to work for. They are so kind and good to their teachers. It is a real pleasure to work for folks like them. I am very, very happy in my work this year. I think I have the best position that I have ever had.

ERMA LEE PORTER

FROM THE GOVERNOR'S PRIVATE STENOGRAPHER

Dear President Harman:

I was very happy just now to mail you a letter that Governor Sampson dictated to me, concerning a visit to this office in the near future.

I was a student at the Business University in the spring of 1926, from Tompkinsville, Kentucky. I have only the most pleasant memories of you and the faculty and of my associates there. I shall not soon forget the inspiration I "caught" from the Chapel Exercises in that University, especially when you were "driving home" some well known truths.

There are several B. U. students working in the various departments of this building. I am always happy to meet with anyone who has been associated with the University in any way.

I assure you of my best wishes for the Business University and for you personally and of my kindest regards to any of the faculty who were my teachers—Miss Fannie, Miss Layton and Mr. Hall in particular, if they be there at this time.

Most respectfully,

MISS EVA WHITE.

PROMOTION IS WON BY MISS BARTLETT

Appointment as Principal of Washington School for Secretaries Announced.

(Washington Paper.)

Miss Esther Bartlett has been appointed principal of the Washington School for Secretaries, according to an announcement by Mrs. Beaver, manager.

She came to Washington from Rochester, N. Y., where she was connected with both the Darrow School of Business and the Rochester Business Institute. Prior to her work in Rochester she was a member of the teaching staff of the Greenwood Business College in Greenwood, Miss.

Miss Bartlett attended Sullins' College in Bristol, Va., the University of Rochester and received the main portion of her secretarial and teacher's training at Bowling Green Business University, Bowling Green, Ky.

Ask for Catalogs of College or Commercial Department, Book on Accounting, Booklet on Teacher Training, Rate Bulletin, Salary List, "Why Don't You Take a Business Course?" All free.

MARROW TO THE BONE

Mobile, Ala.

One year ago today we arrived in Bowling Green, happy to know that we were entering your school for the summer course. Today we have responsible positions with the Mobile Gas Company in Mobile, Ala. Oscar is manager of the accounting department and Underwood is chief accountant.

We find that the knowledge gained in your school aided us a great deal in obtaining these positions. Our advice to anyone wishing to take a thorough business course is to enter Bowling Green Business University. We hope to visit you some day and tell you about the delightful experience we had while applying for the positions we now hold. We then learned what it meant to be able to say that we were former students of Business University.

We wish the school many years of success and we thank all of you for the favors and courtesies extended to us while there.

W. E. UNDERWOOD.
OSCAR MASON.

GROWING

Syracuse, N. Y.

Dear Mr. Harman: You last saw me in Dallas teaching at the Metropolitan Business College, which I left one year ago to accept a position with the Brown Lippe Gear Company of this city.

I worked long hours and hard, but at the end of eight months was made factory controller with an income of three hundred and fifty per month.

Your school played a big part in my present position and I feel that you should know about my results in order to get at least a part of your share of credit.

I have charge of all factory overhead and cost, with seven or eight hundred men to keep after on expenses and rates.

My brother, J. A., is setting me a hard pace. He was made president of the Peerless Motor Co., of Cleveland, Ohio, more than a year ago.

Give my best regards to all my teachers.

JOHN N. BOHANNON.



Miss Dorothy Evans

Selected as prettiest girl in the Business University

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